

# JOIN OUR TEAM!



## Engineering Music Since 1925

As a leader in the development, manufacture and distribution of musical instruments and their accessories in Europe, Asia and the USA, GEWA music sees itself as an interface to qualified musical instrument retailers thanks to its broad brand portfolio.

In addition to mechanical-acoustic musical instruments, GEWA music develops and manufactures instruments with digital sound generation and accessories at the company HQ. Motivated and dynamic teams in each of the five divisions (Keys, Strings, Guitars, Winds and Drums) ensure the long-term orientation and success of the company.

We are looking for a qualified person to join our team in the Benelux countries with immediate effect:

## SALES & MARKETING REPRESENTATIVE (m/f/d) STRING INSTRUMENTS & DIGITAL PIANO'S FOR THE BENELUX REGION

### Your Tasks:

- Advising and actively supporting our local specialist dealers, especially violin makers.
- Result-oriented sale of our products in the areas of string instruments, cases, and related accessories, as well as planning and implementing corresponding marketing and sales activities.
- Visiting/supporting sales-promoting events.
- Participating in GEWA music trade fair appearances and initiating regional exhibitions and seminars in cooperation with the internal sales team.
- Continuous analysis of the customer portfolio, market development, and competitors.
- Regular reporting as a basis for further growth of the sales area.
- Ensuring all GEWA and product-specific campaigns at the POS (online and offline).
- Actively monitoring and maintaining product presentation at the POS (online and offline).
- Cooperation with the sales management and the internal GEWA music sales advisor.

### Your Profile:

- Good product knowledge in the field of string instruments and digital pianos, as well as a joy of the musical instrument market.
- Proven sales competence with a sense for given budgets.
- Initiative, sense of responsibility, team spirit, communication skills, and confident appearance.
- Good Dutch, English and French skills, both spoken and written.
- Confident handling of the MS Office package.
- Valid driver's license and willingness to travel regularly.

### What Awaits You:

- An internationally operating company that is distinguished by sustainable action for the environment, customers, and employees.
- A competitive, attractive product range.
- An international, committed team with a strong team spirit.
- Work-life balance through a 40 -hour week, our flexitime model, and the possibility of mobile working.
- 28 days of vacation per year.
- Company car.

If we have sparked your interest, we look forward to receiving your application via our online application form.

GEWA Benelux B.V., Ohmweg 57H, NL-2952 BD Alblasterdam  
Telefon: +31 (0) 78 89 07 680, jonas@gewamusic.com / haesevoets@gewamusic.com

**GEWA**  
MUSIC